



CITY PEOPLE ONLINE

ONLINE ADVERTISING RATE CARD

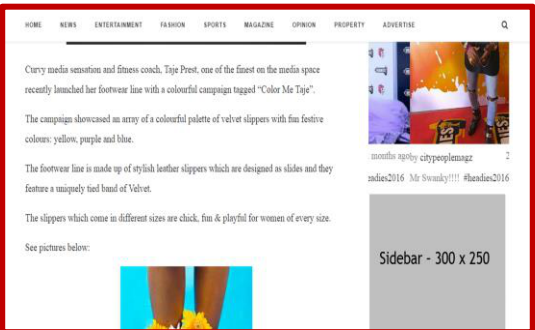
<https://www.citypeopleonline.com>

Standard Display Ads	Dimensions	Specifications	Mobile/Desktop	Monthly Rental Rate		Website Section
Leaderboard	728 x 90 px	Jpg, Png, Gif, Swf (< 50 kb)	Desktop	₦	250,000	Run-Of-Site
Sidebar	300 x 250 px	Jpg, Png, Gif, Swf (< 50 kb)	Both	₦	150,000	Run-Of-Site
Wide Skyscraper	300 x 600 px	Jpg, Png, Gif, Swf (< 50 kb)	Desktop	₦	150,000	Run-Of-Site
Mobile Leaderboard	320 x 50 px	Jpg, Png, Gif, Swf (< 50 kb)	Both	₦	200,000	Run-Of-Site
Video Pre-Roll	Standard	Video (< 30 seconds)	Both	₦	500,000	Video only

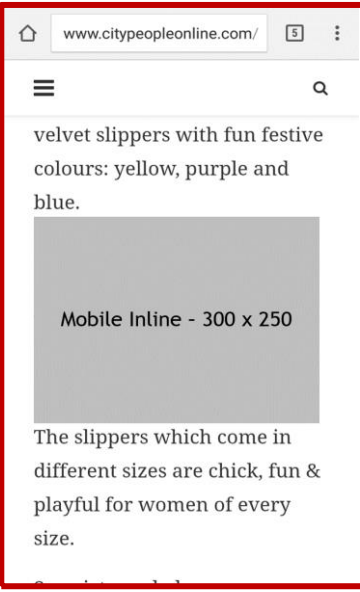
Non-Standard Display Ads	Units	Placement	Period	Rate		Website Section
Sponsored Content	Articles	Website	Monthly	₦	120,000	Website
Social Media Content	Posts	Facebook, Twitter, Instagram	Monthly	₦	150,000	Social Media
Native Advertising	Articles	Website, Facebook, Twitter, Instagram	Weekly	₦	270,000	All



Desktop Leaderboard



Desktop Sidebar



Contact +234812 888 8893 for more details.