

Standard Display Ads	Dimensions	Specifications	Mobile/Desktop	Monthly Rental Rate	Website Section
Leaderboard	728 x 90 px	Jpg, Png, Gif, Swf (< 50 kb)	Desktop	₦ 200,000	Run-Of-Site
Sidebar	300 x 250 px	Jpg, Png, Gif, Swf (< 50 kb)	Both	₦ 150,000	Run-Of-Site
Wide Skyscraper	300 x 600 px	Jpg, Png, Gif, Swf (< 50 kb)	Desktop	₦ 150,000	Run-Of-Site
Mobile Leaderboard	320 x 50 px	Jpg, Png, Gif, Swf (< 50 kb)	Both	₦ 200,000	Run-Of-Site
Video Pre-Roll	Standard	Video (< 30 seconds)	Both	₦ 500,000	Video only

Non-Standard Display Ads	Units	Placement	Period	Rate	Website Section
Sponsored Content	Articles	Website	Monthly	₦ 35,000	Website
Social Media Content	Posts	Facebook, Twitter, Instagram	Monthly	₦ 150,000	Social Media
Native Advertising	Articles	Website, Facebook, Twitter, Instagram	Weekly	₦ 150,000	All



Desktop Leaderboard



Desktop Sidebar

